

Dancewave Through College & Beyond

DTCB 2021 SPONSORSHIP PACKAGES

ALL PACKAGES INCLUDE:

- Advertisement in Digital Program (sizes vary)
- Opportunity for minimum of 1 giveaway
- 6-Month virtual booth lease on Whova App
- Networking opportunities with close to 1000 attendees
- Post-event analytical app report

LEARN MORE ABOUT THE *Whova* APP AT: [HTTPS://BIT.LY/DTCBSPONSORS](https://bit.ly/dtcbponsors)

	OPPORTUNITY TO LEAD A 30-45 MINUTE SESSION ON TOPIC THAT ALIGNS WITH DTCB ATTENDEE MARKET	EXCLUSIVE FEATURE IN KICK-OFF EVENT VIDEO	FEATURED MENTION IN PRESS RELEASE	BONUS GIVEAWAY OPPORTUNITIES FOR YOUR BUSINESS	LOGO PLACEMENT ON DIGITAL PROGRAM AND EVENT WEBSITE	LOGO PLACEMENT ON WEBSITE HOMEPAGE, EBLASTS, AND ALL OTHER MARKETING	LISTING ON WHOVA APP, DIGITAL PROGRAM, EBLASTS, AND ALL OTHER MARKETING	ADVERTISEMENT IN DIGITAL PROGRAM	LIVE MENTION DURING DTCB MAIN EVENT	BASIC FEATURES (SEE ABOVE)
PLATINUM/CO-SPONSOR (DEADLINE SEPTEMBER 1)	✓	✓	✓	✓ <i>(Includes 2 Bonus; promote up to 3 giveaways)</i>	✓ <i>(Includes direct link to your business' website)</i>	✓	✓ <i>(Includes featured signage on Whova app homepage)</i>	FULL PAGE	✓ <i>(Includes LIVE mention at orientation)</i>	✓
PLATINUM (DEADLINE SEPTEMBER 1)	✗	✗	✓	✓ <i>(Includes 2 Bonus; promote up to 3 giveaways)</i>	✓ <i>(Includes direct link to your business' website)</i>	✓	✓ <i>(Includes featured signage on Whova app homepage)</i>	FULL PAGE	✓ <i>(Includes LIVE mention at orientation)</i>	✓
GOLD (DEADLINE SEPTEMBER 1)	✗	✗	✓	✓ <i>(Includes 2 Bonus; promote up to 3 giveaways)</i>	✓	✓	✓ <i>(Includes featured signage on Whova app homepage)</i>	FULL PAGE	✓	✓
SILVER (DEADLINE SEPTEMBER 15)	✗	✗	✗	✓ <i>(Includes 1 Bonus; promote up to 2 giveaways)</i>	✓	✗	✓	FULL PAGE	✗	✓
BRONZE (DEADLINE SEPTEMBER 15)	✗	✗	✗	✗	✗	✗	✓	HALF PAGE	✗	✓
ENTRY (DEADLINE SEPTEMBER 1)	✗	✗	✗	✗	✗	✗	✗	HALF PAGE	✗	✓

SEE FOLLOWING PAGE FOR PACKAGE PRICING

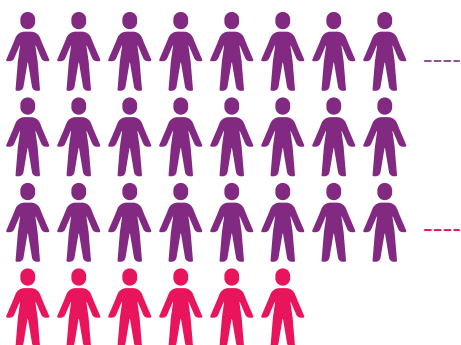
ATTENDEE & MEDIA STATISTICS

CURRENT REACH:

- 18,000 Email
- 2,300 Facebook
- 3,500 Instagram
- 1,600 Twitter

EMAIL OPEN RATE:
(20% higher than industry standard)

43% Average



Consistently **SOLD OUT**

High event demand!

close to **1000** attendees

25% of registered families household income is \$150k+



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DTCB 2021

SPONSORSHIP REGISTRATION FORM

CELEBRATING THE 11th ANNUAL DTCB AS A LIVE VIRTUAL EVENT

SPONSOR / ADVERTISER / DONOR INFORMATION

PLATINUM/CO-PRESENTER - \$15,000 (2 spots available)

SILVER - \$3,500

QUARTER PAGE AD - \$250

PLATINUM - \$10,000 (2 spots available)

BRONZE - \$2,500

HALF PAGE AD - \$375
(Horizontal) 5.25" w X 4" h

GOLD - \$5,000 (4 spots available)

ENTRY - \$1,500

FULL PAGE AD - \$400
(Vertical) 5.25" w X 8.25" h

Individual Organization/Company

Sponsor/Advertiser/Donor Name _____
(exactly as is should appear in DTCB marketing)

Sponsorship Contact Full Name _____

Sponsorship Contact Email _____

Company Name _____
(for tax purposes only)

Street address _____ Suite/Floor/Unit # _____

Business City, State, Zipcode _____ Company Phone # _____

Payment method:

Check (payable to Dancewave, Inc.; mail/deliver to 182 Fourth Ave, Brooklyn, NY 11217; Attn: DTCB 2021)

Credit Card (VISA, Mastercard, Amex, Discover)

Card number _____

Full name (as it appears on card) _____

Expiration (MM/YYYY) _____ CVV code _____

Billing Address (if different from above)

Street address _____ Suite/Floor/Unit # _____

Business City, State, Zipcode _____

Signature _____ Date _____

Questions? Contact Aliya Perry, Fundraising Strategy Manager & Special Events Director at dtcb@dancewave.org

Dancewave Tax I.D. #11-2726558. Dancewave, Inc. is a 501(c)(3) non-profit organization. Per IRS regulations, any item you value over \$500 requires IRS Form 8283; any item you value over \$5,000 requires Form 8283 and a written appraisal in order to claim your deduction. Contributions of services and partial interest (e.g., use of beach condo) are not deductible as charitable contributions. Should you have any questions on the above, please refer to www.irs.gov publications 526 and 561, and consult your tax adviser.

Thank you for joining Dancewave for DTCB 2021 and helping us open college doors to hundreds of students this Fall. We look forward to partnering with you.