

Basic Sponsor Benefits | All Packages receive the following:



Additional Sponsor Benefits vary by Package. Please check off your desired Package:

- Advertisement in event program PDF
- Minimum 1 exclusive product promotion opportunity for your business: (2 Instagram Live video posts each PLUS links to posts in event newsletter)
- Virtual sponsorship booth for up to 10 months (logo, video, photos, website link, social media links, contact information, and service details). Website "lease" expires April 30, 2021
- Inclusion in email marketing and social media campaign with 17,000 active subscribers
- Opportunity to promote minimum one product and coupon offer in DTCB Digital Event Bag with direct link to your website's purchase page

\$15,000 Double Platinum Sponsor

*Only 2 spots available! Deadline: September 15

- Featured CO-PRESENTER mention on DTCB event website home page and press release
- Featured logo placement on DTCB event website homepage and Dancewave DTCB webpage, cover and first page of digital event program, and all promotional materials
- Featured CO-PRESENTER signage on Student and College event website portals
- **Exclusive DTCB event kick-off video message, giving your team facetime as a co-presenter featured on social media and email blast**
- **Opportunity to contribute a pre-recorded class (up to 45 minutes) to be shared via email (optional)**
- 2 Bonus Instagram Live giveaway video opportunities: promote up to 3 exclusive giveaways for your business
- 2 Bonus product opportunities: promote up to 3 products and coupon offers in DTCB Digital Event Bag
- LIVE mention at beginning and end of virtual event program sessions (including 20 College Fair Panels, 10 Peer-to-Peer Panels, 6 educational workshops/panels and 2 Master Classes)
- Full page advertisement in digital event program
- All Basic Sponsorship benefits (see above)

\$5,000 Gold Sponsor

*Only 4 spots available! Deadline: September 15

- Featured sponsor mention in press release
- Featured logo placement on event website and Dancewave DTCB webpage, cover and first page of digital event program, and all promotional materials
- Bonus product opportunity: promote up to 2 products and coupon offers in DTCB Digital Event Bag
- LIVE mention at beginning and end of 20 College Fair Panels and 10 Peer-to-Peer Panels
- Featured signage on Student and College event website portals
- 1 exclusive giveaway video opportunity for your business
- All Basic Sponsorship benefits (see above)

Advertiser Only

Deadline: October 15

Advertisement in our digital event program:

- \$500 - Full Page advertisement - (vertical) 5.25"w x 8.25"h
- \$375 - Half Page advertisement - (horizontal) 5.25"w x 4"h
- \$250 - Quarter Page advertisement - (vertical) 2.5"w x 4"h

\$10,000 Platinum Sponsor

Only 2 spots available! Deadline: September 15

- Featured sponsor mention in event press release
- Featured logo placement on DTCB event website homepage and Dancewave DTCB webpage, cover and first page of digital event program, and all promotional materials
- Featured signage on Student and College event website portals
- 2 Bonus Instagram Live giveaway video opportunities: promote up to 3 exclusive giveaways for your business
- 2 Bonus product opportunities: promote up to 3 products and coupon offers in DTCB Digital Event Bag
- LIVE mention at beginning and end of virtual event program sessions (including 20 College Fair Panels, 10 Peer-to-Peer Panels, and 6 educational workshops/panels)
- Full page advertisement in digital event program
- All Basic Sponsorship benefits (see above)

\$3,500 Silver Sponsor

Deadline: Sept 30

- Logo placement on the first page of digital event program
- Featured signage on Student and College event website portals
- Live mention at beginning and end of 20 College Fairs Panels
- Full page advertisement in digital event program
- All Basic Sponsorship benefits (see above)

\$2,500 Bronze Sponsor

Deadline: September 30

- Half page advertisement in digital event program
- Featured signage on College event website portal
- Logo on first page of digital event program
- All Basic Sponsorship benefits (see above)

\$1,500 Entry Sponsor

Deadline: September 30

- Half page advertisement in digital event program
- All Basic Sponsorship benefits (see above)

All advertisements featured in color for our 2020 digital event program! Email your high resolution (minimum 300 ppi) PDF or JPG file to: marketing@dancewave.org

CELEBRATING THE 10th ANNUAL DTCB AS A LIVE VIRTUAL EVENT

SPONSOR / ADVERTISER / DONOR INFORMATION

Individual

Organization/Company

Sponsor/Advertiser/Donor Name _____
(exactly as is should appear in DTCB marketing)

Sponsorship Contact Full Name _____

Sponsorship Contact Email _____

Company Name _____
(for tax purposes only)

Street address _____ Suite/Floor/Unit # _____

Business City, State, Zipcode _____ Company Phone # _____

Payment method:

Check (payable to Dancewave, Inc.; mail/deliver to 72 Seventh Avenue, Brooklyn, NY 11217; Attn: Diane Jacobowitz/DTCB)

Credit Card (VISA, Mastercard, Amex, Discover)

Card number _____

Full name (as it appears on card) _____

Expiration (MM/YYYY) _____ CVV code _____

Billing Address (if different from above) _____

Street address _____ Suite/Floor/Unit # _____

Business City, State, Zipcode _____ Company Phone # _____

Signature _____ Date _____

Questions? Contact Aliya Perry, Special Events Director and Development Coordinator at dtcb@dancewave.org

Dancewave Tax I.D. #11-2726558. Dancewave, Inc. is a 501(c)(3) non-profit organization. Per IRS regulations, any item you value over \$500 requires IRS Form 8283; any item you value over \$5,000 requires Form 8283 and a written appraisal in order to claim your deduction. Contributions of services and partial interest (e.g., use of beach condo) are not deductible as charitable contributions. Should you have any questions on the above, please refer to www.irs.gov publications 526 and 561, and consult your tax adviser.

Thank you for joining Dancewave for DTCB 2020 and helping us open college doors to hundreds of students this Fall. We look forward to partnering with you.