

Dancewave Through College & Beyond

# DTCB 2021 SPONSORSHIP PACKAGES

## ALL PACKAGES INCLUDE:

- Advertisement in Digital Program (sizes vary)
- Opportunity for minimum of 1 giveaway
- 3 Month virtual booth lease on Whova App
- Networking opportunities with close to 1000 attendees
- Post-event analytical app report

LEARN MORE ABOUT THE *Whova* APP AT: [HTTPS://BIT.LY/DTCBSPONSORS](https://bit.ly/dtcbponsors)

|  | OPPORTUNITY TO LEAD A 30-45 MINUTE SESSION ON TOPIC THAT ALIGNS WITH DTCB ATTENDEE MARKET | EXCLUSIVE FEATURE IN KICK-OFF EVENT VIDEO | FEATURED MENTION IN PRESS RELEASE | BONUS GIVEAWAY OPPORTUNITIES FOR YOUR BUSINESS            | LOGO PLACEMENT ON DIGITAL PROGRAM AND EVENT WEBSITE          | LOGO PLACEMENT ON WEBSITE HOMEPAGE, EBLASTS, AND ALL OTHER MARKETING | LISTING ON WHOVA APP, DIGITAL PROGRAM, EBLASTS, AND ALL OTHER MARKETING | ADVERTISEMENT IN DIGITAL PROGRAM | LIVE MENTION DURING DTCB MAIN EVENT                | BASIC FEATURES (SEE ABOVE) |
|--|---|---|-----------------------------------|---|--|--|---|----------------------------------|--|----------------------------|
| <b>PLATINUM/CO-SPONSOR</b><br>(DEADLINE SEPTEMBER 1) | ✓   | ✓   | ✓                                 | ✓<br><i>(Includes 2 Bonus; promote up to 3 giveaways)</i> | ✓<br><i>(Includes direct link to your business' website)</i> | ✓  | ✓<br><i>(Includes featured signage on Whova app homepage)</i>           | FULL PAGE                        | ✓<br><i>(Includes LIVE mention at orientation)</i> | ✓                          |
| <b>PLATINUM</b><br>(DEADLINE SEPTEMBER 1)            | ✗   | ✗   | ✓                                 | ✓<br><i>(Includes 2 Bonus; promote up to 3 giveaways)</i> | ✓<br><i>(Includes direct link to your business' website)</i> | ✓  | ✓<br><i>(Includes featured signage on Whova app homepage)</i>           | FULL PAGE                        | ✓<br><i>(Includes LIVE mention at orientation)</i> | ✓                          |
| <b>GOLD</b><br>(DEADLINE SEPTEMBER 1)                | ✗   | ✗   | ✓                                 | ✓<br><i>(Includes 2 Bonus; promote up to 3 giveaways)</i> | ✓  | ✓  | ✓<br><i>(Includes featured signage on Whova app homepage)</i>           | FULL PAGE                        | ✓  | ✓                          |
| <b>SILVER</b><br>(DEADLINE SEPTEMBER 15)             | ✗   | ✗   | ✗                                 | ✓<br><i>(Includes 1 Bonus; promote up to 2 giveaways)</i> | ✓  | ✗  | ✓   | FULL PAGE                        | ✗  | ✓                          |
| <b>BRONZE</b><br>(DEADLINE SEPTEMBER 15)             | ✗   | ✗   | ✗                                 | ✗   | ✗  | ✗  | ✓   | HALF PAGE                        | ✗  | ✓                          |
| <b>ENTRY</b><br>(DEADLINE SEPTEMBER 1)               | ✗   | ✗   | ✗                                 | ✗   | ✗  | ✗  | ✗   | HALF PAGE                        | ✗  | ✓                          |

SEE FOLLOWING PAGE FOR PACKAGE PRICING

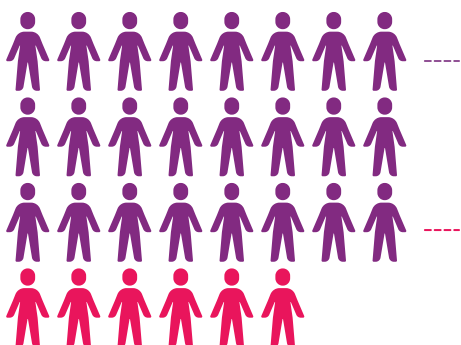
## ATTENDEE & MEDIA STATISTICS

### CURRENT REACH:

- 18,000 Email
- 2,300 Facebook
- 3,500 Instagram
- 1,600 Twitter

EMAIL OPEN RATE:  
(20% higher than industry standard)

**43%** Average



Consistently  
**SOLD OUT**

High event demand!

close to  
**1000**  
attendees

**25%**  
of registered families  
household income is  
\$150k+



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# DTCB 2021

# SPONSORSHIP REGISTRATION FORM

CELEBRATING THE 11th ANNUAL DTCB AS A LIVE VIRTUAL EVENT

## SPONSOR / ADVERTISER / DONOR INFORMATION

**PLATINUM/CO-PRESENTER** - \$15,000 (2 spots available)

**SILVER** - \$3,500

**QUARTER PAGE AD** - \$250

**PLATINUM** - \$10,000 (2 spots available)

**BRONZE** - \$2,500

**HALF PAGE AD** - \$375  
(Horizontal) 5.25" w X 4" h

**GOLD** - \$5,000 (4 spots available)

**ENTRY** - \$1,500

**FULL PAGE AD** - \$400  
(Vertical) 5.25" w X 8.25" h

Individual       Organization/Company

Sponsor/Advertiser/Donor Name \_\_\_\_\_  
(exactly as is should appear in DTCB marketing)

Sponsorship Contact Full Name \_\_\_\_\_

Sponsorship Contact Email \_\_\_\_\_

Company Name \_\_\_\_\_  
(for tax purposes only)

Street address \_\_\_\_\_ Suite/Floor/Unit # \_\_\_\_\_

Business City, State, Zipcode \_\_\_\_\_ Company Phone # \_\_\_\_\_

Payment method:

Check (payable to Dancewave, Inc.; mail/deliver to 182 Fourth Ave, Brooklyn, NY 11217; Attn: DTCB 2021)

Credit Card (VISA, Mastercard, Amex, Discover)

Card number \_\_\_\_\_

Full name (as it appears on card) \_\_\_\_\_

Expiration (MM/YYYY) \_\_\_\_\_ CVV code \_\_\_\_\_

Billing Address (if different from above)

Street address \_\_\_\_\_ Suite/Floor/Unit # \_\_\_\_\_

Business City, State, Zipcode \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

## Questions? Contact Aliya Perry, Fundraising Strategy Manager & Special Events Director at [dtcb@dancewave.org](mailto:dtcb@dancewave.org)

Dancewave Tax I.D. #11-2726558. Dancewave, Inc. is a 501(c)(3) non-profit organization. Per IRS regulations, any item you value over \$500 requires IRS Form 8283; any item you value over \$5,000 requires Form 8283 and a written appraisal in order to claim your deduction. Contributions of services and partial interest (e.g., use of beach condo) are not deductible as charitable contributions. Should you have any questions on the above, please refer to [www.irs.gov](http://www.irs.gov) publications 526 and 561, and consult your tax adviser.

Thank you for joining Dancewave for DTCB 2021 and helping us open college doors to hundreds of students this Fall. We look forward to partnering with you.