

KASSAUNDRA S. FERM

kassiferm@gmail.com | 682.561.1245 | [Kassi Ferm](#)

05/30/2003 | Senior | 4.0 GPA

EDUCATION

Professional Performing Arts School | New York, NY

High School Degree: June 2021

Arlington Heights High School | Fort Worth, TX

Freshman Year: Fall 2017- Spring 2018

EXPERIENCE

Better Health Advisors (BHA) | New York, NY (virtual)

Intern: May 2020- Present

- Researched public health and healthcare topics to draft the weekly newsletter. Collaborated with the BHA team to promote the newsletter and reach an audience of over 5,000 people weekly.
- Strategized and implemented traditional and digital media healthcare marketing efforts. Highlights: developed and curated social media content for daily posts; monthly reporting of social media analytics to improve posts and increase engagement; contributed to website overhaul including refresh of mission and resources.
- Provided administrative support to the Founder & CEO and multiple Advisors by creating a database of doctor referrals. Additionally, contributed to real-time problem solving efforts to streamline workflows and improve internal business processes for the team.

Cuisine for Healing | Fort Worth, TX

Volunteer: Fall 2017 - Spring 2018

- Assisted the Executive Director with fundraising events and outreach projects to increase revenues and cover the costs of free, healthy meals delivered to hundreds of cancer patients.
- Independently managed the front desk by welcoming guests, typically family members of cancer patients, into the business, located within a hospital.
- Communicated with clients via telephone to confirm scheduled orders and improve experiences.

EXTRACURRICULARS & COMMUNITY INVOLVEMENT

Astoria Values | Astoria, NY

Tutor: Fall 2019- Spring 2020

- Collaborated with the owner of the nonprofit to create custom learning experiences to meet the unique needs of each student.
- Lead students K-12 through educational activities and exercises to improve their math, reading and comprehension, writing, and communication skills.

The Ailey School | New York, NY

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Dancer: Fall 2018- Spring 2020

- Strengthened my dance technique through Ballet, Modern (Graham and Horton techniques), West African, and Repertory

National MS Society | Fort Worth, TX | New York, NY

Team Leader for No MSing With Us: April 2016-2019 (Annual involvement)

- Coordinated multiple ongoing fundraisers with Kendra Scott, ticket sales, and a Facebook page.
- Advocated to the general public via social media platforms for an increase in multiple sclerosis research and technology in order to find a cure for the disease.
- Participated in a formal interview on live television to share my passion and goals for my contributions to the National MS Society.

DANCE PERFORMANCE

<i>HOTOS</i>	Modern, Ballet, Contemporary	They Ailey School
<i>January Explosion</i>	Modern, Contemporary	The Ailey School
<i>Cinderella</i>	Principle Pointe Dancer/Stepsister	Ballet Concerto/Margo Dean
<i>Project Dance</i>	Principle Dancer	Arlington Heights High School
<i>Cowtown</i>	Principle Dancer	Arlington Heights High School
<i>O' Holy Night</i>	Ballet/Pointe	Ballet Concerto/Margo Dean
<i>Alice in Wonderland</i>	Principle Pointe Dancer/Duchess	Ballet Concerto/Margo Dean
<i>O' Holy Night</i>	Ballet/Pointe	Ballet Concerto/Margo Dean
<i>Cinderella</i>	Dance Captain/Principle Dancer	Theatre of Arlington
<i>Napoli</i>	Ballet	Fort Worth Academy of Fine Arts
<i>Dance Recitals</i>	Jazz	Margo Dean
<i>Dance Celebration</i>	Ballet, Jazz, Modern	Fort Worth Academy of Fine Arts

TRAINING

Junior Division Technique Classes (11 classes a week)	The Ailey School
PPAS: Dance Major (7 classes a week)	The Ailey School
Margo Dean Technique Classes (6 classes a week)	Ballet Concerto/Margo Dean
Arlington Heights Summer Dance Intensive	Arlington Heights High School
Ballet Concerto 2 Week Dance Intensive	Ballet Concerto/Margo Dean
Junior Training Program	Broadway Dance Center
Dance Company II	Fort Worth Academy of Fine Arts
One Week Intensive	Broadway Triple Threat NYC
Theatre Resident Company (2009-2016)	Kids Who Care Musical Theatre
Theater/Choir/Dance (2011-2017)	Fort Worth Academy of Fine Arts

Hip Hop: Megan Stewart, Michael Sylvester, Derrius Harmon

Tap: Debbie Stein, Jennifer Johns, Brittny Mahan, Hannah Wright, Rachel Hull

Jazz: Elise Lavalley, Rachel Wade, Emma Beavers

Ballet: Elena Comendador, Cassandra Phifer, Michela Boschetto, Dawn Hillen, Graciela Lebow Kozak, Pedro Ruiz, Anna Lederfeind, Carmela Gallace, Elise Lavalley, Krista Langford,

Pointe: Lisa Attles, Caridad Martinez, Margo Dean, Webster Dean

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Modern: Adrienne Hurd, Shay Bland, Astrid Von Ussar, Kathryn MacLellan, Krista Langford, Rachel Wade